

A group of people are gathered around a white table in a pottery studio, focused on painting ceramic pieces. The scene is brightly lit, and various bowls of paint in different colors (blue, green, pink, purple) are scattered across the table. The people are wearing aprons and are actively engaged in their craft.

SHARE

&

create

YOUR PARTNER FOR CREATIVE SUCCESS

BROCHURE 2024

WWW.SHAREANDCREATE.LU

A person is shown from a high angle, working on pottery in a workshop. They are wearing a blue apron and holding a piece of pottery. The table is covered with various pottery-related items, including a finished bowl, a vase, and some tools. The background shows other people working at tables, suggesting a busy workshop environment.

THE PRINCIPLE

A CREATOR

NEEDS TIME

TO BE CREATIVE !

AND THAT'S HOW I AM GOING TO HELP YOU

Your +

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BENEFITS

BOOST YOUR ONLINE VISIBILITY

With workshops, cross-promotion, creator catalogue

WIN TIME OVER CONTENT CREATION

With posts on social media, highlights in the newsletter, pictures & reel of your workshop

VENUE SOLUTION

Share & Create has a few venues to propose to you for hosting your workshop (at extra cost)

MAKE NEW CONNECTIONS

Share & Create actively seeks out & engages with companies to explore potential opportunities
Meet fellow creators at our community event

STAY FLEXIBLE

You decide about your dates & prices

FOCUS AREA

CUSTOMER EXPERIENCE

Easy online booking & payment, questions, confirmation, workshop reminder, follow-up in the event of cancellation.

MARKETING

Creation of the sales page on the website, creation of visuals, content, reworked wording to boost sells & SEO.

COMMUNICATION

Publication of the workshop on different event websites for local life, highlight in newsletter & social media.

TALENT AGENCY

Promote your know-how to companies (e.g.: team building events), institutions (e.g.: schools, senior home, etc...) or private events (e.g.: birthday, bachelorette party, etc.) in Luxembourg.

A woman with long brown hair, wearing a grey knit cardigan over a patterned top, is smiling and looking towards a man on the right. The man is partially visible, wearing glasses and a white sweater. They are in a jewelry store or workshop. In the foreground, there are several wooden jewelry displays. One is a necklace rack with a gold necklace. Another is a ring display with a gold ring. There are also earring stands and a bracelet display. The background is a white brick wall with string lights.

HOW IT WORKS

PRICES & SERVICES

One **kick-off fee** of **40€**

One **fixed fee per workshop** for the publication and communication of **45€** which includes:

- publication of the workshop on the share & create platform (with reworked wording to boost SEO)
- a post + story on the share & create social networks
- highlight in my newsletter
- photos + reel of the first workshop (I come on site)
- cross-promotion (I publish on various platforms of local actors)

A **margin** of **20%** on the sale of tickets is applied (for Share & Create, including Stripe & Paypal fees). I also take care of 100% of ticket management as well as customer service (question, reminder, cancellation, refund).

RECAP

40€ Kick off fee (one time)

45€ Fixed fee per event published

20% Margin per ticket sell

50€ For venue service (optional)

What are the next
steps ?

NEXT

1

WE MEET

We define your goals and the workshop format you want to host.

2

YOU COMPLETE

Small form
(workshop format
& some history
about you!)

3

YOU CONFIRM

Final content
before publishing
about you & your
workshop!

WE WORK TOGETHER



THEA

Watercolor & Lettering artist

Workshops

Creators market

Bachelorette party (16 people)



GABRIEL

Artisan chocolatier

Corporate team building

(18 people)



NOEMIE

Designer & vintage specialist

Workshops

Design market

Festival workshop host



JULIE

Intuitive art teacher

Workshops

Market workshop host

Corporate team building (16 people)

CREATION

Share & Create was born from a real desire to create a bridge between local professional creatives & participants.

A mission to offer people activities in Luxembourg that hold greater meaning.

The 3 pillars of Share & Create are :

- Inspiring workshops
- Creators markets & events
- Creators community meetings



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SHARE AND CREATE



INSPIRE YOURSELF, INSPIRE OTHERS